

SonicWALL, Inc.

CORPORATE

Dynamic Security for the Global Network

Organizations are constantly challenged with balancing key business priorities and risk management, made especially difficult in today's world of continuous change. Companies strive to optimize productivity and maximize ROI by taking advantage of technology trends like Cloud Computing, Web 2.0, Virtualization and Mobility. These trends extend the value of business networks, but have created new avenues for rapidly evolving and increasingly dangerous threats. While cyber criminals globally are financially and even politically motivated, organizations today must defend themselves within ever tightening budget restraints.

Historically, organizations have had to settle for static point solutions that cannot dynamically adapt to the continuously shifting threats or easily adjust to new technologies or business demands. These solutions also add complexity and expense.

A Vision for Dynamic Security for the Global Network

The SonicWALL® vision is simple: we believe security solutions should be intelligent enough to adapt as organizations evolve and as threats evolve—dynamically and globally. We believe customers around the world should have the ability to control, manage and protect their global network easily and automatically. We believe our customers should be able to receive and share threat and defense data around the world so they can anticipate and stop attacks before they happen. We want our customers to be able to secure any user, any device, using any application from anywhere so they can collaborate securely across different networks. All this needs to be achieved with maximum ease of deployment and at the best economic value and in a compliant framework.

Built upon a shared network of millions of global touch points, Dynamic Security begins by leveraging the SonicWALL Global Response Intelligent Defense (GRID) Network and the SonicWALL Threat Center that provide continuous communication, feedback, and analysis regarding the nature and changing behavior of threats worldwide. SonicWALL Research Labs continuously processes this information, proactively delivering defenses and dynamic updates that defeat the latest threats. Utilizing behavioral analysis, our innovative malware identification signature language can detect blended malware to help secure organizations in advance of many of the most malicious cyber attacks.

SonicWALL further leverages technological innovation with its patented Reassembly-Free Deep Packet Inspection™ (RFDPI) technology – the foundation for all SonicWALL network security products. By combining our single engine with a high speed, multi-core, parallel hardware architecture, we enable simultaneous, multi-threat scanning and analysis at wire speed. Importantly, this also provides the technical framework that allows the entire solution to scale for deployment in high bandwidth networks. Finally, by integrating advanced networking and remote access technologies, SonicWALL verifies and defends the security of traditional and mobile wireless networks, users and applications—and their endpoint devices—while scanning and disinfecting the entire data stream across platforms and perimeters. Along with the technological scalability, SonicWALL's policy and administration management scales easily as your organization grows.

More and more, customers everyday are seeing SonicWALL as the partner who understands the technology, business, social and security challenges ahead and has the long term vision for a secure future matched with an innovative technological and business approach. SonicWALL drives the cost and complexity out of building and running secure infrastructures, thus enabling organizations of all sizes to achieve greater productivity and IT efficiencies.

SonicWALL's financial, operational and technological excellence makes it the right partner to help you secure your business with ***Dynamic Security for the Global Network***.

Award-winning Leadership

Established in 1991, SonicWALL is the global leader in dynamic network security and data protection solutions for small, mid-sized through large enterprise organizations. SonicWALL's global network of strategic partners, resellers and distributors are some of the best-known names in information technology. Earning high recognition from key industry publications, SonicWALL solutions have been recognized with seven 5-Star reviews from SC Magazine over the past two years. Other awards include: 2009 InfoWorld Technology of the Year for Networking and Security, SC Magazine 2010 Award finalists, eWeek's Channel Insider 2008 Products of the Year, and SearchNetworking.com's 2008 Product Leadership. SonicWALL's award-winning solutions include network security, secure remote access, email security, backup and recovery, and policy and management.



DYNAMIC SECURITY FOR THE GLOBAL NETWORK™

SonicWALL is a Global Organization

- Offices in 23 countries
- Over 850 employees
- 9 regional support offices worldwide

SonicWALL is an Industry Leader

- Protecting enterprises worldwide covering millions of business users
- Multiple outstanding product reviews and awards
- Positioned in the Leaders' Quadrant of the Gartner Magic Quadrant for Unified Threat Management
- Positioned in the Visionaries' Quadrant of the Gartner Magic Quadrant for SSL VPN

SonicWALL is a Trusted Partner

- 15,000 Medallion Partners and distributors worldwide
- Comprehensive partner support and product training
- Strategic partner with leading technology innovators

Organizations That Have Deployed SonicWALL Solutions Include:

- Burger King
- Burton Snowboards
- DePaul University
- Holiday Inn
- Luxair
- Peet's Coffee
- Potomac Hospital
- The Body Shop
- The Walking Company



Matt Medeiros, President and CEO, and Marvin Blough, VP of Worldwide Sales – 2010 Security Superstars by the Everything Channel's CRN



Marvin Blough – 2010 Channel Chief by the Everything Channel's CRN



SonicWALL's line-up of dynamic security solutions



NETWORK SECURITY



SECURE REMOTE ACCESS



WEB AND E-MAIL SECURITY



BACKUP AND RECOVERY



POLICY AND MANAGEMENT

SonicWALL, Inc.

2001 Logic Drive, San Jose, CA 95124
T +1 408.745.9600 F +1 408.745.9300
www.sonicwall.com



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