

**The Organization**

The Cimarron Group  
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**The Challenge**

Establish reliable, high-performance security for highly sensitive network traffic, while minimizing burden on IT resources.

**The Solution**

The SonicWALL NSA 3500 applies next-generation Unified Threat Management (UTM) against a comprehensive array of attacks, combining intrusion prevention, anti-virus and anti-spyware. SonicWALL Application Firewall enables Cimarron to keep highly sensitive intellectual property from being leaked. Uptime is assured with stateful high-availability failover. Easy to learn and centrally managed, the NSA 3500 delivers total network security in a single solution.

This case study highlights the successful deployment of a SonicWALL® Network Security Appliance (NSA) 3500 solution at The Cimarron Group® (Cimarron), a Hollywood-based entertainment marketing company specializing in producing and developing promotional campaigns for major motion picture releases, including television commercials, movie trailers, and movie posters.

SonicWALL spoke with Mark Miranda, Chief Information Officer, about the security challenges of the Hollywood entertainment business, and how his organization has integrated SonicWALL appliances into a comprehensive network security solution.

**Q.: *What types of unique security challenges do you encounter in the Hollywood entertainment industry?***

**A.:** We deal with a lot of sensitive client material. We have to pretty much lock everything down with our firewall, both inbound and outbound.

**Q.: *In what ways has the SonicWALL NSA 3500 helped you streamline network security administration?***

**A.:** Our company is made up of separate production divisions, for movie trailers, one sheets, commercials and the like. Each division may be working with different groups within the studios and each of which typically have their own required delivery methods. Often it is via FTP or SFTP but it could also be a secure web site or proprietary transport protocol. Whichever the case, the SonicWALL NSA 3500 lets us easily create address groups and service groups to allow only the absolutely minimum access required to deliver our work.

**Q.: *What factors drove Cimarron to selecting the SonicWALL NSA 3500?***

**A.:** Performance became an issue for us when we upgraded to a DS3 as our primary internet pipe. The SonicWALL NSA 3500 is built to handle the new load for us and does so with ease.

**Q.: *Did you evaluate other competitive solutions?***

**A.:** We looked at Juniper®, but we were more comfortable with SonicWALL's interface. SonicWALL was very easy to use and did everything we needed to do.

**Q.: *How has the SonicWALL NSA 3500 improved network reliability?***

**A.:** We've deployed two SonicWALL NSA 3500s in high availability mode, so we know we can always provide a secure network.

**Q.: *Describe how the SonicWALL NSA 3500 has helped you or your staff be more productive.***

**A.:** One feature that has saved us a lot of time is the ability to make a rule based on a fully qualified domain name rather than an IP address. It used to be when that someone would need access to a specific host, we'd have to manually resolve the IP and enter it in the interface. It could, at times, be really time consuming and difficult to audit. Now we can just select FQDN, pop in the name, and we're done.



## The Cimarron Group Case Study

*"I really like the convenience of the SonicWALL NSA 3500 being all-in-one. I get my firewall, routing, and the security of both deep packet inspection and virus scanning. It's a fantastic one-stop solution."*

—Mark Miranda  
CIO  
The Cimarron Group

**Q.: How has the SonicWALL NSA 3500 enhanced network security management?**

**A.:** We support about 250 users on multiple networks. Using the multiple interfaces on the SonicWALL NSA 3500, we just zoned the networks off with individual security privileges, while keeping one central point of administration. It certainly makes my job easier.

**Q.: What advice can you share for other professionals looking at a similar solution?**

**A.:** I really like the convenience of the SonicWALL NSA 3500 being all-in-one. I get my firewall, routing, and the security of both deep packet inspection and virus scanning. It's a fantastic one-stop solution.

### Case Study Solution Spotlight

#### **The SonicWALL Network Security Appliance (NSA) 3500**

The SonicWALL Network Security Appliance (NSA) 3500 is a next generation Unified Threat Management firewall, utilizing a breakthrough multi-core hardware design with 4 cores and 6 Gigabit Ethernet interfaces to deliver real-time internal and external network protection without compromising network performance for corporate, branch office and distributed environments. The NSA 3500 combines high-speed intrusion prevention, file and content inspection and powerful application firewall capabilities with an extensive array of advanced networking and configuration flexibility features in an accessible, affordable platform that is easy to deploy and manage in a wide variety of environments.

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